(c) M/s Reliance Infocomm Limited, Tata Tele Services Limited and Tata Tele Services, Maharashtra are successful bidders for providing Rural Individual Phone Connection (RDELs) on demand in 418 commercially unviable Short Distance Charging Areas (SDCAs), Bharat Sanchar Nigam Limited being successful bidder in remaining 1,267 SDCAs. The obligation for providing RDELs on demand in these SDCAs will commence from first quarter of the year 2006.

Expenditure on advertisements by BSNL

1674. DR. K. MALAISAMY: Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

(a) the total amount of expenditure incurred on advertisements by BSNL during the last three years;

(b) out of this, how much was spent in Tamil Nadu alone;

(c) the list of institutions/establishments/medias/press which advertisements were issued and the value of such advertisements in each case;

(d) whether it is a case of abuse of power and authority in favouring unduly a selective few organizations belonging to one single family or closely knitted family group; and

(e) will this undue favouritism continue or stop forthwith?

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (DR. SHAKEEL AHMAD): (a) and (b) Sir, year-wise total expenditure incurred on advertisement by BSNL and expenditure incurred in Tamil Nadu during the last three years are as follows:

Year	Total Expenditure	Expenditure in Tamil Nadu
2002-03	8498.47	678.59
2003-04	8286.01	615.46
2004-05	9504.63	525.11

(c) Lists of institutions/establishments/medias/press in which advertisements were issued in Tamil Nadu (Telecom Circle and Chennai Telecom District) are given in Statements-I and II respectively. (*See* below). Apart from expenditure on print and electronic media, expenditure was also incurred on sponsorship and other outdoor advertising.

(d) No, Sir.

(e) Does not arise in view of (d) above.

Statement-I

Details of expenditure incurred on advertisement in electronic media in Tamil Nadu

Electronic Media

Amount in rupees

Sl. No.	Name of Channel	2002-03	2003-04	2004-05
1.	Doordarshan, Chennai	396173	4902268	4218202
2.	Jaya TV	1240468	1069800	1202177
3.	Star Vijay TV	Nil	Nil	1000000
4.	Sun TV	Nil	2034150	2540934
5.	Raj TV	1500000	426600	968000
6.	Suryan	Nil	115658	Nil
7.	KTV	Nil	Nil	1400000
8.	Sun News	Nil	Nil	88000
9.	Sun Music	Nil	Nil	180000
10.	Vijay TV	Nil	1150000	1430000
	TOTAL	3136641	9698476	13027313

Statement-II

Details of expenditure incurred on advertisement in Newspaper/ Magazines in Tamil Nadu

Amount in rupees

Sl.No.	Newspaper/Magazines	2002-03	2003-04	2004-05
1	2	3	4	5
1.	Amudasurabi	Nil	15000	6000
2.	Ananda Vikatan	Nil	55000	36000
3.	Business Line	Nil	110000	136800
4.	C&I Directory	Nil	Nil	25942
5.	Cheran Times	Nil	Nil	Nil
6.	Daily Thanthi	4908954	4573810	5501393
7.	Daily Thanthi	Nil	1339059	383333

1	2	3	4	5
8.	Deccan Chronicle	Nil	Nil	Nil
9.	Dhinakaran	505894	283081	3544339
10.	Dhinamani	1477460	609356	913481
11.	Dhinamurasu	Nil	17712	Nil
12	Dina Boomi	1129	29412	10766
13.	Dinamalar	2155972	1968134	1548975
14.	Economic Times	Nil	1449280	718623
15.	Employment News	373903	Nil	162394
16.	Financial Express	Nil	240000	Nil
17.	Financial News	Nil	133584	Nil
18.	Fortune India	Nil	190500	Nil
19.	Frontline	Nil	3678	Nil
20.	Indian Express	Nil	1740083	2844517
21.	Industrial Economist	Nil	40480	Nil
22.	Industrial Herald	Nil	Nil	25000
23.	Kalaikadir	Nil	9480	15955
24.	Kathiravan	993	11628	2031
25.	Kumari Murasu	43800	56752	Nil
26.	Kumudam	Nil	137375	Nil
27.	Kunkuman	Nil	Nil	Nil
28.	Makkal Kural	Nil	16735	Nil
29.	Malai Malar	82926	136980	133813
30.	Malain Murasu	20533	31719	28035
31.	Malayala Manorama	Nil	6471	13000
32.	Mangayar Malar	Nil	36000	Nil
33.	Mathru Boomi	125041	46288	12000
34.	Murasoli	623172	285691	12000
35.	Musalman	Nil	7228	15896
36.	Namadhu MGR	Nil	2250	Nil
37.	News Today	249268	8645	Nil
38.	Newspondy	Nil	Nil	1500
39.	Outlook Express	Nil	Nil	472000
40.	Sports Star	Nil	185114	781221
41.	Super India Financial	Nil	265584	Nil
42.	Tamil Murasul	9691	25442	1350
43.	The Hindu	7597971	9335071	10182683
44.	The New Indian Express	5141611	2255979	2292596
45.	Theekathir	Nil	5000	Nil
46.	Trinity Mirror	Nil	5250	Nil
47.	Others	Nil	144500	Nil
	TOTAL:	23318418	25817351	26865126